



*ODSA endorsed
Sanctioned by CDSA*

My name is George Allen Postlethwait Jr. I am reaching out to you on behalf of Silent Voice Canada regarding sponsorship opportunities for the Canada Deaf Games 2024, which are being held in Toronto, for the very first time, in May 2024. Hundreds of Deaf athletes from across Canada will be travelling to Toronto to compete in eight different sports, and we are asking for your support.

Silent Voice Canada is a Canadian not-for-profit charitable organization established in 1975. We provide an array of accessible programming and services responding to the needs of disadvantaged Deaf adults, youth, children, infants, and their families in our primary/native language, American Sign Language (ASL). The organization is unique and is one of very few organizations that is integral to our Deaf entrepreneurial ecosystem in Canada. Unbelievably, well over 90% of Silent Voice staff are Deaf or Hard of Hearing.

Canada Deaf Games 2024 is being hosted by Silent Voice, is endorsed by the Ontario Deaf Sports Association, and sanctioned by the Canadian Deaf Sports Association. Next year, the Games will be taking place in Toronto the same week as Mayfest, the largest Deaf Expo in Canada. Mayfest attracts approximately 2,000 attendees each year, with 90+ exhibitors. Holding the Canada Deaf Games during Mayfest will be beneficial to anyone wishing to attend.

I'm contacting you to ask for your help linking us to sponsors from your business, or your network. We would like to arrange presentations this Fall, to present the various sponsorship packages available. Our sponsorship target is \$150,000. Deaf community members face barriers at every turn, are highly marginalized, and are equity deserving. Sponsors will ensure the 2024 Canada Deaf Games are barrier-free, and a huge success, as we welcome community members from across Canada to Toronto.

Please feel free to contact me at CDG2024Sponsorship@silentvoice.ca or the Silent Voice Canada Executive Director, Kelly MacKenzie at k.mackenzie@silentvoice.ca to arrange a meeting or if you require any additional information. For further information on Canada Deaf Games 2024, you can visit <https://silentvoice.ca/cdg-2024/>. We look forward to your response.

Thank you in advance,

George Allen Postlethwait Jr.